



## **Publicity and Social Media**

*Due Date: 3 weeks after receiving this form  
Please return completed forms to [hbosk@dcpa.org](mailto:hbosk@dcpa.org)*

All media interview or appearance requests regarding The Bobby G Awards go through our PR Manager, Heidi Bosk. If you receive any requests directly from a journalist please direct the journalist to [hbosk@dcpa.org](mailto:hbosk@dcpa.org) or 303.572.4588 and Heidi will be happy to facilitate these to ensure the journalist has the information they need on The Bobby G Awards.

The Bobby G Awards wants to help publicize your participation in this program in the media and work with your school's media.

Please provide us the best contact you have for the following:

### School Media:

School Newspaper Name:

Editor/Staff liaison name:

Email:

Phone:

School TV Broadcast Name:

News director/Staff liaison name:

Email:

Phone:

School Yearbook (A photographer from your yearbook team is permitted to cover the awards ceremony under a "Media Pass" and will work directly with Heidi Bosk)

Editor/Staff liaison name:

Email:

Phone:

Your theatre program's Facebook:

Your theatre program's Twitter:

Your theatre program's Instagram:

Your theatre program's YouTube:

### Local media outlets that cover your school's activities:

Newspapers:

TV:

Radio:

Internet Blogs:



## **Publicity and Social Media Student Liaison**

*Due Date: 3 weeks after receiving this form  
Please return completed forms to [hbosk@dcpa.org](mailto:hbosk@dcpa.org)*

Publicity and Social Media Student Liaisons have the opportunity to provide a firsthand look at your school's process, from beginning to the awards ceremony in May. This student works directly with our PR Manager and Senior Arts Journalist which is a wonderful opportunity for those interested in pursuing careers in these fields.

The responsibilities of the Publicity and Social Media Student Liaison include, but are not limited to:

- Posting rehearsal photos, show photos, videos of your current production and tagging #BobbyGAwards in all of your program related posts.
- Recruiting as many students and staff as possible to “like” or “follow” The Bobby G Awards.
  - [Facebook/BobbyGAwards](#)
  - [@BobbyGAwards](#)
- Create a “spotlight” piece featuring your school's musical and all of the preparation that went into it. This piece will be featured on The Bobby G Awards page, as well as The Denver Center for the Performing Arts News Center.

### Publicity and Social Media Student Liaison Contact Information

Due Date: Three weeks after receiving confirmed registration but no later than one week before you start your first rehearsal.

School Name:

Theatre Program Contact:

Social Networking Liaison

Name:

Grade:

Email:

Phone:.

We thank you in advance for all of your efforts and help to spread the word about your high school musical and The Bobby G Awards!