

**ALL WORK
AND NO PLAYS?
NOT ANY MORE.**

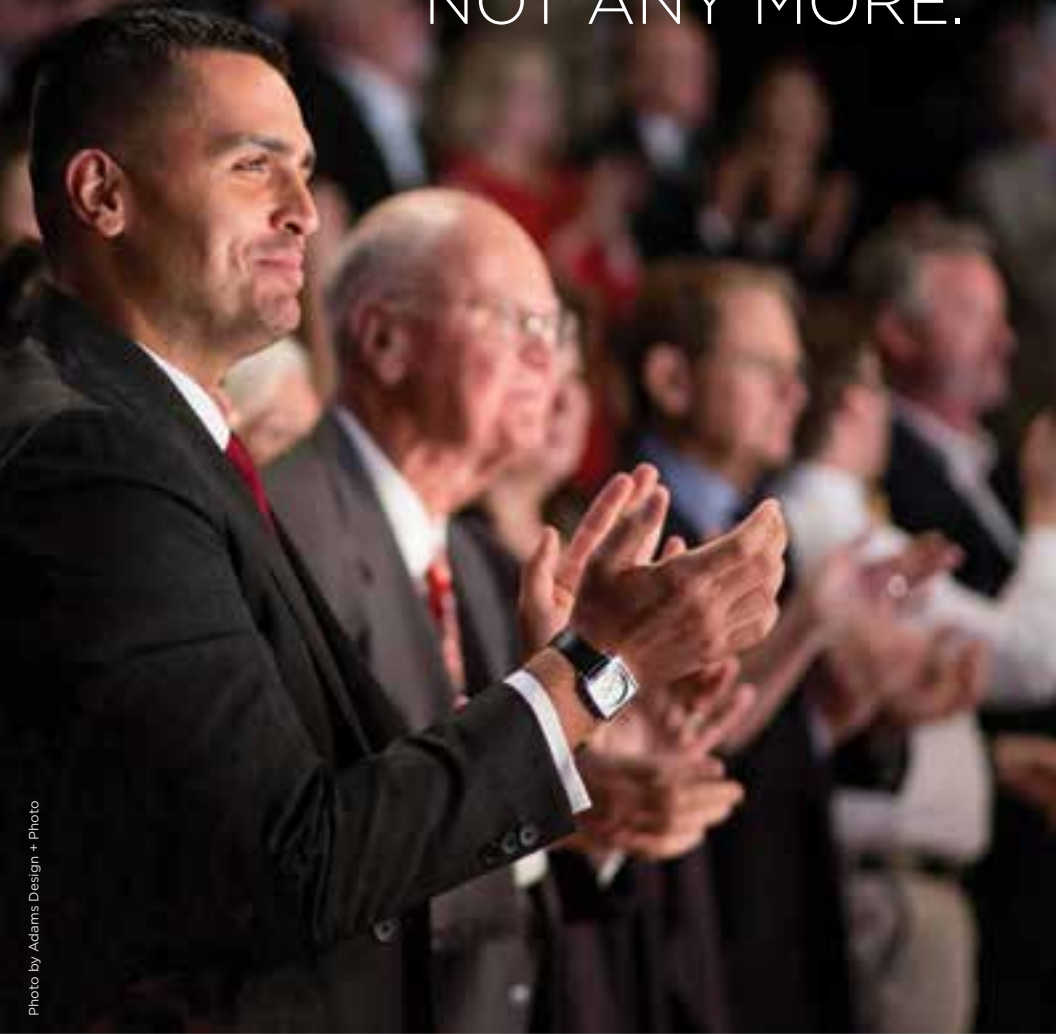


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DENVER CENTER FOR THE
PERFORMING ARTS

CORPORATE CLUB



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WELCOME TO OUR
CORPORATE CLUB

DISCOUNTS ON *EVERY* THEATRE TICKET

It's a simple program: every employee of a Corporate Club organization uses a code for a discount on fees for **any** ticket, to **any** show, at **any** time.

Your company doesn't have to do anything — no middle party, no ticket handling, no limited time offers. Simply tell employees to use your discount code to buy their own tickets to shows and the discount will be applied during checkout.

5-30% DISCOUNT

HOW TO BUY

1. Visit denvercenter.org and choose a show
2. Enter your company's unique discount code: _____

We'll automatically apply any discount (at least 5% and up to 30%) to the total cost of the tickets — usually against the service fees. Best of all, it's free so there's zero impact on your company budget.

THEATRE IS MADE FOR GROUPS

Theatre is a great excuse for a group outing. Everyone loves an exciting performance and talking about it later just adds to the shared experience.

Organize an evening out and take advantage of our group rates. We can also provide fun extras like pre- and post-show parties, backstage tours and more.

If you have any questions about the Corporate Club, please contact groupsales@dcpa.org

Questions about Corporate Club?
groupsales@dcpa.org or call **303.446.4829**

THEATRE FOR EVERY TASTE

Some people want to laugh. Some want to discuss. The Denver Center for the Performing Arts is a unique theatre organization that offers different experiences for every taste.

BROADWAY

See spectacular Broadway touring shows right here in Denver — sometimes for the first time outside of New York City.

THEATRE COMPANY

Get personal with powerful classics and world premiere plays created and produced right in our own theatres.

CABARET

Enjoy a drink at your table during an Off-Broadway style show that will make you laugh, sing or wonder.

OFF-CENTER

Get ready for an unpredictable night of entertainment that just might change your idea of what theatre is — or what it can be.

BEFORE THE SHOW, PUT ON YOUR OWN

THE ROOM TO RELAX PACKAGE

Bring your company group to a show and get Room to Relax with cocktails and special menu offerings in our beautiful Directors Room. We'll **waive the rental fee** so you can easily plan your event for up to 120 all in one location.

Contact our Event Services group at **dporter@dcpa.org** or **303.893.6091**

HOW TO GET THE MOST FROM CORPORATE CLUB



CALL ON THEATRE BUFFS.

Anyone who loves theatre will be excited about this discount. Ask them to spread the word.



REACH OUT TO THE OUTREACH PERSON.

Get your cultural leaders or community relations groups involved in organizing theatre outings.



PLAN A PARTY AROUND A SHOW.

We can arrange for an on-site private room and catering through our Event Services group.



ASSIGN A REMINDER.

Assign someone to look at the theatre season and email timely reminders so everyone knows what shows are coming up.



INCLUDE CORPORATE CLUB IN A NEWSLETTER.

If your company has a company newsletter, list upcoming shows and your discount code.



POST ELECTRONIC ANNOUNCEMENTS AND FLYERS.

Include Corporate Club on any screen or bulletin board where people look for news.



ADD (MORE) DRAMA TO THE HOLIDAY PARTY.

Our holiday shows will put everyone in a festive mood and you can host your party at the complex.



START A THEATRE CLUB.

Suggest that a theatre fan establish a club to organize group outings and remind everyone about upcoming shows.