

MARCH 11, 2023

Saturday Night Alive



DENVER CENTER FOR
THE
PERFORMING ARTS

A BENEFIT FOR DCPA THEATRE AND EDUCATION PROGRAMS

The Denver Center for the Performing Arts is one of the largest nonprofit theatre organizations in the country, entertaining and educating more than a million patrons every year through locally-produced plays, Broadway tours, and a wide variety of theatre classes. We take great pride in sharing stories that resonate with and reflect the diversity of our vibrant community.

SATURDAY NIGHT ALIVE is the signature gala that benefits DCPA's theatre and education programs. These programs help us create, share, teach, excite, and perform within our Colorado community. The 42nd annual Saturday Night Alive will feature Denver's most anticipated online auction, cocktail and hors d'oeuvres hour in the Bonfils Lobby, a seated three course dinner with program in the Seawell Ballroom, and world class entertainment you can only get at the DCPA in Colorado.

WHO ATTENDS?

Saturday Night Alive attracts a sell-out crowd of business and community leaders primarily ranging in age from 38-60 with incomes in excess of \$250,000. Sponsorships and tables of 10 are available from \$10,000 to \$100,000+. Individual tickets are \$1,000 or \$2,500 each.

WHO BENEFITS?

The DCPA entertains and educates more than 750,000 people each year, including 150,000 students. Your participation in this event sparks a love of theatre through deeply discounted tickets, enables on-site and in-school workshops that boost critical thinking skills and build confidence, provides scholarships for classes and field trips for students to experience live theatre, and ultimately, makes theatre accessible for everyone.

2023 SATURDAY NIGHT ALIVE LEADERSHIP

TRUSTEE CO-CHAIRS
**RUTH KREBS & PETER
MANNETTI**

COMMUNITY CO-CHAIRS
**ELAINE TORRES &
PHIL WORKMAN**

TABLES	\$100,000 PRESENTING SPONSOR	\$50,000 DIAMOND SPONSOR	\$25,000 GOLD SPONSOR	\$15,000 SILVER SPONSOR	\$10,000 BRONZE SPONSOR
Entertainment Tickets and Locations	20 First Choice of Seating in Golden Circle	10 Premiere Golden Circle	10 Prime Golden Circle	10 Orchestra seating	10 Orchestra seating
Dinner Placement in Seawell Ballroom	2 VIP tables of 10	VIP table of 10	VIP table of 10	Table of 10	Table of 10
Special Access to Exclusive VIP Lounge During Cocktail Hour	●	●	●	—	—
After Party Access	●	●	●	●	●
Logo or text recognition on event marketing materials including invitation, program, email, social media, dinner presentation, and website with external link	“Presented By” ●	●	●	●	Text recognition
Logo or listing on step and repeat designed for the event	Prominent placement ●	●	—	—	—
Logo or listing on your dinner table placard in the Seawell Ballroom	●	●	●	●	—
Special thanks from stage	●	●	●	—	—
Inclusion in DCPA's <i>Applause</i> playbill event recap page	●	●	●	—	—
Invitation to attend the intimate “Spotlight on the Stagecraft” event with DCPA Artistic Team members in January or February 2023	●	●	●	—	—
Access to special hotel rate at the Westin Denver Downtown	●	●	●	●	●
Recognition in DCPA Annual Report	●	●	●	●	●

ADDITIONAL SPONSORSHIPS

AFTER PARTY SPONSOR (\$35,000)

- Exclusive recognition as “After Party Sponsored by _____” with your logo or listing with any mention of the official after party following the two productions featured in the gala.
- Plus, all benefits at the Gold Sponsor level.

VIP LOUNGE SPONSOR (\$30,000)

- Exclusive recognition as “VIP Lounge Sponsored by _____” with your logo or listing with any mention of the VIP Lounge during cocktail hour for \$25,000+ sponsors.
- Plus, all benefits at the Gold Sponsor level.

For more information contact Megan Stewart, Development Events Manager:
mstewart@dcpa.org
 303.446.4821

2023 SPONSORSHIPS & TICKETS

Thank you for your support! Please indicate your interest in a sponsorship package below.

_____ **Please reserve a \$100,000 PRESENTING SPONSOR PACKAGE**
Includes 2 VIP Tables (20 seats) with FIRST CHOICE of Golden Circle Placement

_____ **Please reserve a \$50,000 PLATINUM SPONSOR PACKAGE**
Includes 1 VIP Table for 10 with Golden Circle Placement

_____ **Please reserve a \$25,000 GOLD SPONSOR PACKAGE**
Includes 1 VIP Table for 10 with Golden Circle Placement

_____ **Please reserve a \$15,000 SILVER SPONSOR PACKAGE**
Includes 1 Table for 10 with Orchestra Placement

_____ **Please reserve a \$10,000 BRONZE SPONSOR PACKAGE**
Includes 1 Table for 10 with Orchestra Placement

_____ I want to purchase an additional sponsorship opportunity of _____ for \$ _____

_____ I want to contribute to the event's matching gift for donations \$ _____

_____ I am unable to attend, but enclosed is a contribution of \$ _____
DCPA is a 501(c)(3) non-profit organization, Tax ID 84-0407760

Choice of production and seating will be based on level of support and date of pledge.
We appreciate your support of DCPA Theatre and Education Programs!

Name/Title _____

Company Name (if applicable) _____

Signature _____ Date _____

Address _____

City/State/Zip _____

Phone Number _____ Email _____

TO RESERVE YOUR SPONSORSHIP PACKAGE, PLEASE COMPLETE THIS FORM AND RETURN TO:

Denver Center for the Performing Arts
Attn: Megan Stewart
1101 13th St., Denver, CO 80204
mstewart@dcpa.org • 303.446.4821

PLEASE NOTE: Sponsor pledge deadlines for inclusion on the invitation is December 15, 2022, and for the Event Program is February 10, 2023. Please send your pledge prior to those dates to be included.